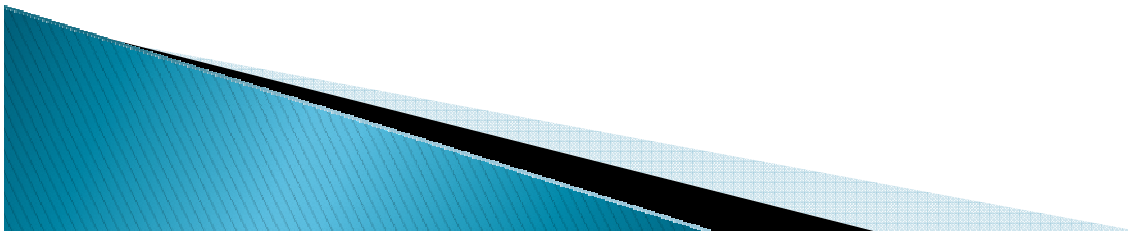




North Bay Newcomer Network's Employers' Breakfast

*March 10, 2010
Best Western North Bay*



Agenda

- ▶ Welcome
- ▶ The Concept of the Employers' Council
- ▶ Panel Discussion
 - Local Employers & Newcomer Stories
- ▶ Question & Answer Period
- ▶ Call to Action!

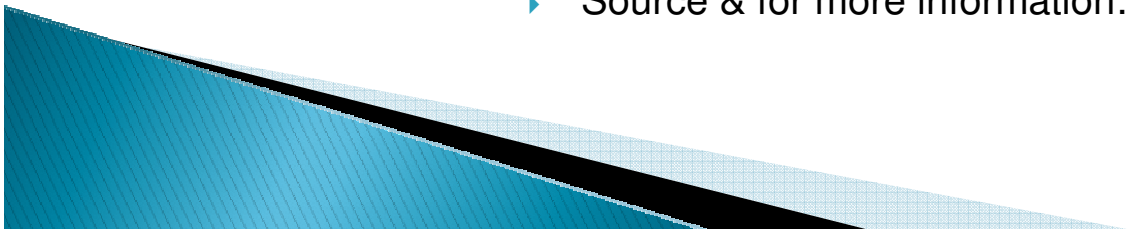
Food for Thought...

- ▶ Statistics Canada projects that by 2013, Canada will be 100% dependant upon immigrants to ensure a sustainable workforce
- ▶ 55% of immigrants to Canada are in the categories of skilled professionals and investors
- ▶ 75% of newcomers to Ontario between 2001 and 2006 have at least one University degree
- ▶ Newcomer investors have a time limit of 3 years from arrival in Canada to establish themselves in a viable business

North Bay's Labour Market at a Glance

- ▶ More than 20% of senior management positions will become available in the next 5 years within 15 different economic sectors
- ▶ Within the next 5 years, it is estimated that 2,385 jobs will be vacant due to retirement
- ▶ Youth migration continues to increase higher than the local birth rate of 2.1% (which is below the natural replacement rate)

▶ Source & for more information: Labour Market Initiative, May 2009



What are we looking for?

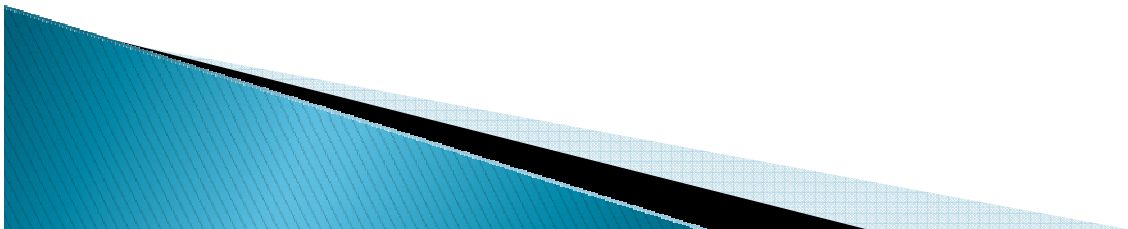
- ▶ 5 to 6 employers to create a North Bay Employers' Council for Newcomers that will function as an advisory committee
- ▶ The council will include employer representatives from various sectors to identify and review tools & resources available to employers in relation to the attraction, retention and integration of newcomers
- ▶ Staff support is currently available within the North Bay & District Multicultural Centre

Programs from existing Employer Councils

- ▶ Mentorship Programs
- ▶ Loan Programs
- ▶ Accreditation Programs
- ▶ Internship Programs
- ▶ Human Resource Support Programs

The Benefits

- ▶ Tapping into an existing pool of internationally trained individuals to meet identified local employer needs
- ▶ Reducing recruitment time and costs
- ▶ Create the opportunity to work with foreign markets effectively and efficiently
- ▶ Utilize tools and resources that assist with the recruitment, retention and integration of internationally trained individuals



Thank You

- ▶ Please take a minute to complete the feedback sheet at your table
- ▶ For more information about the Employer Council, please contact Laura-Jane Coté at the North Bay & District Multicultural Centre:

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